



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-06-2012 PAGE: 1 of 4

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|-------------------------|--------------|--------------|----------------|
| 387750 | 05-31-2012 | 09-05-2012 | 2 | COWELL FOR NC TREASURER | COWELL NC TR | POLITICALS | WTVD - DURHAM |

| Agency Est# | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | Package | Contract Title |
|-------------|--------|--------------|-------------------|------------|------------|------------------------------|---------|----------------|
| 11204 | 235563 | PHILADELPHIA | A. CLIFFORD | 10-02-2012 | 11-06-2012 | M (Broadcast Month, Cycle 1) | N | 235563 |

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|------------------------------|------------|------------|-------------------|---|----|----------|---|---|---|---|---|---|---|-----|-------|-----------|----------|
| Agency CPE: E : 11204 | | | | | | | | | | | | | | | | | |
| 1 | 11-05-2012 | 11-06-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | 2 | 30 | 1 | | | | | | | 1 | 350 | 1 | 350.00 |
| 2 | 10-29-2012 | 11-04-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | 1 | 30 | | 1 | 1 | | 1 | | | 3 | 850 | 3 | 2,550.00 |
| 3 | 11-05-2012 | 11-06-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | 1 | 30 | 1 | 1 | | | | | | 2 | 850 | 2 | 1,700.00 |
| 4 | 10-29-2012 | 11-04-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | 1 | 30 | 1 | 1 | 1 | 1 | 1 | | | 5 | 850 | 5 | 4,250.00 |
| 5 | 11-05-2012 | 11-06-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | 1 | 30 | 1 | 1 | | | | | | 2 | 850 | 2 | 1,700.00 |
| 6 | 10-29-2012 | 11-04-2012 | 08:00AM - 09:00AM | GOOD MORNING AMERICA SATURDAY (1883) | 2 | 30 | | | | | | 1 | | 1 | 400 | 1 | 400.00 |
| 7 | 10-29-2012 | 11-04-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY (MONDAY-FRIDAY) (842) | 3 | 30 | | 1 | | | | | | 1 | 125 | 1 | 125.00 |
| 8 | 10-29-2012 | 11-04-2012 | 10:00AM - 11:00AM | RACHEL RAY (MONDAY-FRIDAY) (851) | 3 | 30 | 1 | | | | | | | 1 | 150 | 1 | 150.00 |
| 9 | 10-29-2012 | 11-04-2012 | 11:00AM - 12:00PM | THE VIEW (MONDAY-FRIDAY) (846) | 2 | 30 | | | | 1 | | | | 1 | 300 | 1 | 300.00 |
| 10 | 10-29-2012 | 11-04-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | 2 | 30 | | | | | 1 | | | 1 | 250 | 1 | 250.00 |
| 11 | 10-29-2012 | 11-04-2012 | 03:00PM - 04:00PM | GENERAL HOSPITAL / KATIE (EFF 9/10) (817) | 2 | 30 | 1 | 1 | | 1 | | | | 3 | 175 | 3 | 525.00 |
| 12 | 11-05-2012 | 11-06-2012 | 03:00PM - 04:00PM | GENERAL HOSPITAL / KATIE (EFF 9/10) (817) | 2 | 30 | 1 | | | | | | | 1 | 175 | 1 | 175.00 |
| 13 | 10-29-2012 | 11-04-2012 | 04:00PM - 05:00PM | EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (| 1 | 30 | | | 1 | | | | | 1 | 375 | 1 | 375.00 |
| 14 | 10-29-2012 | 11-04-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | 1 | 30 | 1 | | | | 1 | | | 2 | 750 | 2 | 1,500.00 |
| 15 | 10-29-2012 | 11-04-2012 | 05:30PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | 1 | 30 | | 1 | | 1 | | | | 2 | 950 | 2 | 1,900.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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DATE: 09-06-2012 PAGE: 2 of 4

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

| | | | | | | | |
|-----------------------|---------------------------|---------------------------|-----------|---------------------------------------|-----------------------|----------------------------|---------------------------------|
| Contract No 387750 | Contract Dt 05-31-2012 | Revision Dt 09-05-2012 | Rev# 2 | Advertiser COWELL FOR NC TREASURER | Brand COWELL NC TR | Product Code POLITICALS | Station/Market WTVD - DURHAM |
|-----------------------|---------------------------|---------------------------|-----------|---------------------------------------|-----------------------|----------------------------|---------------------------------|

| Agency Est# 11204 | | | CMS # 235563 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-02-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 235563 | | | |
|----------------------|------------|------------|--|---|----------------------------------|--------------------------|------------------------|---|---|---|---|---|---|---|--------------|--------------------------|-------|-----------|----------|
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: E : 11204 | | | | | | | | | | | | | | | | |
| 16 | 11-05-2012 | 11-06-2012 | 05:30PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | | | 1 | 30 | 1 | | | | | | | 1 | 950 | 1 | 950.00 |
| 17 | 10-29-2012 | 11-04-2012 | 06:00PM - 06:30PM | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | 1 | 30 | 1 | | 1 | | 1 | | | 3 | 1,100 | 3 | 3,300.00 |
| 18 | 11-05-2012 | 11-06-2012 | 06:00PM - 06:30PM | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | 1 | 30 | 1 | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 19 | 10-29-2012 | 11-04-2012 | 07:00PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | | | 1 | 30 | | 1 | | 1 | | | | 2 | 1,400 | 2 | 2,800.00 |
| 20 | 11-05-2012 | 11-06-2012 | 07:00PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | | | 1 | 30 | 1 | | | | | | | 1 | 1,400 | 1 | 1,400.00 |
| 21 | 10-29-2012 | 11-04-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | 1 | 30 | 1 | | 1 | | | | | 2 | 1,400 | 2 | 2,800.00 |
| 22 | 11-05-2012 | 11-06-2012 | 08:00PM - 10:00PM | MONDAY PRIME 8-10P (795) | | | 2 | 30 | 1 | | | | | | | 1 | 4,000 | 1 | 4,000.00 |
| | | | ----- ITEM LINE NOTE ----- DWTS 2 | | | | | | | | | | | | | | | | |
| 23 | 10-29-2012 | 11-04-2012 | 08:00PM - 09:00PM | SUNDAY PRIME 8-9P (931) | | | 1 | 30 | | | | | | | 1 | 1 | 4,200 | 1 | 4,200.00 |
| | | | ----- ITEM LINE NOTE ----- ONCE UPON CD | | | | | | | | | | | | | | | | |
| 24 | 10-29-2012 | 11-04-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | 1 | 30 | 1 | | 1 | | 1 | | | 3 | 1,100 | 3 | 3,300.00 |
| 25 | 11-05-2012 | 11-06-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | 1 | 30 | 1 | | | | | | | 1 | 1,100 | 1 | 1,100.00 |
| 26 | 10-29-2012 | 11-04-2012 | 11:35PM - 12:02AM | NIGHTLINE (MONDAY-FRIDAY) (788) | | | 2 | 30 | | 1 | | 1 | | | | 2 | 250 | 2 | 500.00 |
| 27 | 11-06-2012 | 11-06-2012 | 05:28AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | | | 3 | 30 | | 1 | | | | | | 1 | 350 | 1 | 350.00 |
| 28 | 10-29-2012 | 11-01-2012 | 05:58AM - 07:00AM | EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY) | | | 3 | 30 | 1 | | | 1 | | | | 2 | 850 | 2 | 1,700.00 |

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MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
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| | | | | | | | |
|-----------------------|---------------------------|---------------------------|-----------|---------------------------------------|-----------------------|----------------------------|---------------------------------|
| Contract No 387750 | Contract Dt 05-31-2012 | Revision Dt 09-05-2012 | Rev# 2 | Advertiser COWELL FOR NC TREASURER | Brand COWELL NC TR | Product Code POLITICALS | Station/Market WTVD - DURHAM |
|-----------------------|---------------------------|---------------------------|-----------|---------------------------------------|-----------------------|----------------------------|---------------------------------|

| Agency Est# 11204 | | | CMS # 235563 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-02-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 235563 | | | | |
|----------------------|------------|------------|---|---|----------------------------------|--------------------------|------------------------|---|----------|---|---|---|---|---|--------------|--------------------------|-----|-------|-----------|----------|
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: E : 11204 | | | | | | | | | | | | | | | | | |
| 29 | 11-05-2012 | 11-05-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY (MONDAY-FRIDAY) (842) | | | | 3 | 30 | 1 | | | | | | | 1 | 125 | 1 | 125.00 |
| 30 | 10-29-2012 | 10-29-2012 | 10:58AM - 12:00PM | THE VIEW (MONDAY-FRIDAY) (846) | | | | 3 | 30 | 1 | | | | | | | 1 | 300 | 1 | 300.00 |
| 31 | 10-31-2012 | 10-31-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | | | | 3 | 30 | | | 1 | | | | | 1 | 250 | 1 | 250.00 |
| 32 | 11-02-2012 | 11-02-2012 | 03:00PM - 04:00PM | GENERAL HOSPITAL / KATIE (EFF 9/10) (817) | | | | 3 | 30 | | | | | 1 | | | 1 | 175 | 1 | 175.00 |
| 33 | 10-30-2012 | 10-30-2012 | 04:00PM - 05:00PM | EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (| | | | 3 | 30 | | 1 | | | | | | 1 | 375 | 1 | 375.00 |
| 34 | 11-05-2012 | 11-05-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | | | | 3 | 30 | 1 | | | | | | | 1 | 750 | 1 | 750.00 |
| 35 | 10-31-2012 | 10-31-2012 | 05:28PM - 06:00PM | EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8 | | | | 3 | 30 | | | 1 | | | | | 1 | 950 | 1 | 950.00 |
| 36 | 11-01-2012 | 11-01-2012 | 05:58PM - 06:30PM | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | | 3 | 30 | | | | 1 | | | | 1 | 1,100 | 1 | 1,100.00 |
| 37 | 11-02-2012 | 11-02-2012 | 06:58PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | | | | 3 | 30 | | | | | 1 | | | 1 | 1,400 | 1 | 1,400.00 |
| 38 | 10-30-2012 | 10-30-2012 | 07:28PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | | 3 | 30 | | 1 | | | | | | 1 | 1,400 | 1 | 1,400.00 |
| 39 | 11-05-2012 | 11-05-2012 | 07:28PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | | 3 | 30 | 1 | | | | | | | 1 | 1,400 | 1 | 1,400.00 |
| 40 | 10-29-2012 | 10-29-2012 | 07:58PM - 10:00PM | MONDAY PRIME 8-10P (795) | | | | 3 | 30 | 1 | | | | | | | 1 | 4,000 | 1 | 4,000.00 |
| | | | ----- ITEM LINE NOTE ----- DWTS | | | | | | | | | | | | | | | | | |
| 41 | 10-31-2012 | 10-31-2012 | 10:00PM - 11:00PM | WED PRIME 10-11P (814) | | | | 3 | 30 | | | 1 | | | | | 1 | 1,500 | 1 | 1,500.00 |
| | | | ----- ITEM LINE NOTE ----- NASHVILLE | | | | | | | | | | | | | | | | | |

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MEDIA STRATEGIES & RESEARCH - 7658
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| | | | | | | | | |
|----------------------|-----------------|------------------------------|----------------------------------|--------------------------|------------------------|---|--------------|--------------------------|
| Agency Est# 11204 | CMS # 235563 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-02-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 235563 |
|----------------------|-----------------|------------------------------|----------------------------------|--------------------------|------------------------|---|--------------|--------------------------|

| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
|---|------------|-------------|-------------------|---|----|------------------|---|-------------|---|------------------|---|---|---|-----|-------|-----------|-----------|
| Agency CPE: E : 11204 | | | | | | | | | | | | | | | | | |
| 42 | 11-02-2012 | 11-02-2012 | 07:58PM - 09:00PM | FRIDAY PRIME 8-9P (792) | 3 | 30 | | | | | 1 | | | 1 | 2,200 | 1 | 2,200.00 |
| ----- ITEM LINE NOTE ----- LAST MAN/MALIBU | | | | | | | | | | | | | | | | | |
| 43 | 10-30-2012 | 11-01-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | 3 | 30 | | 1 | | 1 | | | | 2 | 1,100 | 2 | 2,200.00 |
| 44 | 11-04-2012 | 11-04-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | 3 | 30 | | | | | | | 1 | 1 | 750 | 1 | 750.00 |
| 45 | 11-05-2012 | 11-05-2012 | 11:35PM - 12:02AM | NIGHTLINE (MONDAY-FRIDAY) (788) | 3 | 30 | 1 | | | | | | | 1 | 250 | 1 | 250.00 |
| A 46 | 11-01-2012 | 11-01-2012 | 08:00PM - 11:00PM | PRIME SPECIALS (797) | 1 | 30 | | | | 1 | | | | 1 | 3,000 | 1 | 3,000.00 |
| A 47 | 10-31-2012 | 10-31-2012 | 05:00PM - 05:30PM | EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY | 1 | 30 | | | 1 | | | | | 1 | 750 | 1 | 750.00 |
| A 48 | 11-03-2012 | 11-03-2012 | 07:00AM - 08:00AM | EYEWITNESS NEWS SATURDAY AT 7AM (2408) | 2 | 30 | | | | | | 1 | | 1 | 250 | 1 | 250.00 |
| Contracted Gross Total: | | | | | | | | | | | | | | | | 69 | 66,875.00 |
| Actual Gross Total: | | | | | | | | | | | | | | | | 69 | 66,875.00 |
| Agency Commission: | | | | | | | | | | | | | | | | | 10,031.25 |
| Net Total: | | | | | | | | | | | | | | | | | 56,843.75 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | Actual Total | | | | | | | |
| Oct 12 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | 0.00 | | | | | | | |
| Nov 12 | | 0.00 | | 0.00 | | 66,875.00 | | 0.00 | | 66,875.00 | | | | | | | |
| TOTAL | | 0.00 | | 0.00 | | 66,875.00 | | 0.00 | | 66,875.00 | | | | | | | |

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